hosted by KCSB

UCRN CONFERENCE

Land Acknowledgement

We ask you to join us in acknowledging the Chumash Peoples, their Elders, both past and present, as well as their future generations.

We would like to take this opportunity for us all to reflect on how the work we do here today, in our search for knowledge, our opportunities to teach, and every day, in our chosen fields, affects these lands and the peoples of these lands that we work with and research to protect.

We acknowledge that this University system was founded upon exclusions and erasures of many Indigenous peoples, including those on whose lands this institution is located, the villages and unceded lands of the Chumash people. This UCSB Administration has failed to faithfully and dutifully support the traditional custodians of these lands, Chumash people and Indigenous students, through their continued support of Mauna Kea.

As we work together to prevent further damage to these lands and waters that support not only our livelihoods, recreation, lifestyles, research, and education, we remember that the Chumash peoples of this area have been separated from these lands, unable to maintain livelihoods as they should, unable to recreate traditionally, unable to maintain their traditional lifeways freely, and unable to have the same access to their lands that we are provided, to do their own traditional research and educate their future generations.

The Chumash people are comprised of the descendants of Indigenous peoples removed from their Island of origin Limuw (Santa Cruz), Anyapac (Anacapa), Wima (Santa Rosa) and Tuqan (San Miguel), subjugated by 5 missions during Spanish colonization of the Central Coast, from Malibu to Morro Bay and inland to Bakersfield. The Villages, upon which this University sits, were a safe haven for maritime travelers. A place alive with trading, hospitality, and abundance. A place where knowledge of and from the surrounding areas, far and wide, was shared with all people of this place and its many visitors. A traditional place of sharing knowledge and education. A tradition this University has an obligation to remember.

Many of the projects and research conducted by this University are within the traditional territory of the Chumash Peoples, and/or affect other Indigenous peoples in their territories and in spite of all of this, each Tribe, Council, Clan, and Band is working diligently to restore and continue their traditional stewardship practices on these lands and heal from this historical trauma.

The damage that has been done and continues to be done by not sharing the true history and legacy in this place and others, and by the exploitation of the Natural Cultural Resources of these areas, can never be erased, there is no mitigation or research project that can make their communities whole again. But we can do better!

As educators, friends, and allies, together, we can acknowledge the mistakes and atrocities of the past and move forward in remembrance and relationship with the local Chumash peoples and other Indigenous peoples, to facilitate their process of healing by making sure that our processes here make room for their Chumash and Indigenous voices to be heard, their Traditional Ecological Knowledge of these territories to be listened to and their peoples to be a part of the healing of these lands and waters, as well as themselves.

This acknowledgment, though brief and in no way complete, demonstrates a commitment by this institution and their educators, to begin the process of creating a relationship with the local Chumash and Indigenous Communities and work to dismantle the ongoing legacies of settler colonialism.

We come together today to acknowledge, stand up for, and give voice to, the unceded lands and waters of the Chumash and all their peoples.

UC Radio Network Conference

November 16, 2024
9:00 a.m. - 5:30 p.m.
Hosted by KCSB-FM 91.9 Santa Barbara

Locations: KCSB-FM 1055 Storke Communications Bldg / UC Santa Barbara
University Center: Corwin Pavilion, and the State Street, Lobero & SB Harbor Rooms

SCHEDULE

Time	Session	Location
9:30 a.m.	**Check-In & Breakfast in the Corwin Courtyard**	University Center
10:00 a.m.	**Welcome!** *Led by Naila Irfan, KCSB General Manager 24-25.*	Corwin Pavillion
10:30 a.m.	**Keynote Address—OPEN TO THE PUBLIC!** *Ernesto Aguilar, KQED-San Francisco Executive Director of Radio Programming and Content Diversity, Equity and Inclusion Initiatives*	Corwin Pavillion
11:45 a.m.	**Roundtables hosted by KCSB-FM and you!** *Learn more about Engineering/Production, Outreach and Fundraising, & Programming Content!*	Downstairs UCen Rooms Lobero, State Street, & SB Harbor
12:30-1:45 p.m.	**Lunch in the Corwin Courtyard**	University Center
2:00-3:15 p.m.	• **DIY Promotions / Garment Screenings** *Featuring KXLU & KZSC*	KCSB-FM 91.9 station, under Storke Tower
	• **Amplifying the Local: The 805 Identity**	UCen Downstairs
	• **KCSB News Panel: "The Art of the Interview"** *with Guest Professor Lisa Hajjar*	UCen Downstairs
3:30-5:00 p.m.	• **Live Music Events** *(KDVS, KALX, KZSC, KSPC, KCSB)*	UCen Downstairs
	• **Community Building through Radio: Hip Hop, Art & Activism**	UCen Downstairs
	• **Film Screening "35000 Watts: The Story of College Radio"** *with Jennifer Waits. PUBLIC EVENT!*	Corwin Pavilion
5:00-6:30 p.m.	**DJ Performance by Paraíso & Station Swag Swap**	KCSB-FM 91.9 station, under Storke Tower

Session Descriptions

Keynote Address "Media Futures: Life Informed by College Radio"

Location: Corwin Pavilion. Open to the public!

Ernesto Aguilar, Executive Director of Radio Programming and Content Diversity, Equity and Inclusion (DEI) Initiatives at KQED, San Francisco.

Roundtables hosted by KCSB-FM and you!

Location: University Center, downstairs

Meet your counterparts at other stations! Discuss what's working at your station, or what's not, in this interactive, problem-solving roundtable. Hosted by KCSB staff.

- Production & Engineering
- Outreach, Publicity, & Fundraising
- Content/Programing (Music, Talk)

KCSB News Panel: "The Art of the Interview"

Location: University Center, downstairs

KCSB News Directors Panel with Joyce, Rosie and Mack present their respective approaches to interviewing for the newscast. Faculty guest Lisa Hajjar will discuss her approach to an investigative interview format. Followed by a Q&A.

DIY Promotions / Garment Screening KXLU + KZSC

Location: KCSB-FM (outside)

In this hands-on workshop, KXLU & KZSC will join forces to demonstrate techniques using silk screens, button making, zines, and other crafts to promote station visibility. Through craft nights and giveaways, strategies will be discussed to encourage engagement with students and listeners. Attendees should bring a blank t-shirt and/or a blank tote bag to this workshop.

Amplifying Local Identity: The 805

Location: University Center, downstairs

- **"Radio and the Trafficking of Resistance and Memory"**
  Nick Centino PhD. This talk examines how radio soundscapes allow listeners to tap into alternative archives of communal memories. In this way, radio hosts and DJ's traffic in illicit capsules of knowledge and cultural resistance.
- **"Don't Forget Your Neighborhood": Matthew 'Cola Boyy' Urango (1990-2024)**
  Oxnard's **Cola Boyy**, aka "The Kid Born in Space," aka "The Disabled Disco Innovator," aka "The Instant Classic Generator," was a fixture in local music since his teens. The "activist, multi-instrumentalist, producer, and songwriter grew up in punk bands, starting solo projects, and playing guitar for the indie band Sea Lions" (Remezcla). Cola Boyy's "bedroom space disco for the revolution" was discovered via Instagram and onstage in Los Angeles in 2016. Matthew's death last March after a respiratory illness had a significant impact on many in this region and beyond. This panel features 3 KCSB'ers and one special guest. These include alumna DJ **Tania Colón Morales** ("Peligroso Pop") and **Dillon Grove** ("Your Life in America")—both of whom will offer reflections and stories of their friend Matthew. We'll also be joined by Matthew's twin brother **Marcus Urango**. Moderated by **Marina Einstein**, host of "Hardcore Nardcore" on KCSB.

LIVE EVENTS! with KDVS, KZSC, KALX, KSPC and KCSB.

Location: University Center, downstairs

- **KDVS (Annual Music Festival)** Learn how to plan events big and small, how to engage with the community, and how to make your station known for more than just your on-air presence. We talk about how to plan station/community events, backyard and house shows, and how we plan our annual music festival. We'll cover finding venues, getting noise permits, building a network, and finding bands/musicians. We'll help you be known not only as a radio station, but as a radio station that throws cool shows!
- **KZSC (Tiny Couch)** Ways we use internal and external events to build community. We host "tiny couch concerts" and holiday themed events with local artists to build community and encourage the support to local groups. We discuss what ways to do this in the future and what has worked in the past. How to get attendees and keep people engaged and excited.
- **KSPC (Variety Show)** - History of the Variety Show at KSPC, a monthly live in-studio set programmed by the E-staff. It's evolved into an opportunity for community members to perform on air, with contributors ranging from musicians to poets and comedians. We will run through the technical components of on-air community engagement and live sound so listeners can run similar programming. We will reserve the second half of the slot for questions, to generate dialogue and serve as a resource for the audience.
- **KALX (KALX Live!)** Features bands playing on the air in the KALX studios every Saturday night. Learn the process of booking them, mixing them, training engineers, and video streaming the performances.
- **KCSB-FM (Live in studio A)** - Learn about our on-air activities and a review of some of the recordings that have been released from these sessions (Live in Studio A comps, artists' releases of our sessions, etc).

Documentary Film Screening of "35000 Watts: The Story of College Radio"

Location: Corwin Pavilion (Open to the Public!)

Special Guest **Jennifer Waits** (TRT 1:13) + Q&A.
35000 Watts charts the journey of visionaries and rebels on US college campuses who changed the course of music history and made an indelible imprint on our culture.
The untold story of college radio enlivened by the students behind the mic and the bands they made famous. It's the story of the youth and music culture that originated, and later flourished, on the airwaves of American colleges and universities, establishing a generational voice and a new path to success for many alumni and artists. Jennifer Waits is a co-founder of Radio Survivor (radio show/podcast and blog) where she covers the culture of sound and college radio. She's also a co-chair of the College, Community & Educational Radio Caucus for the Library of Congress' Radio Preservation Task Force.

From Hip Hop to Community Building, Arts & Activism

Location: UCen Downstairs

Special Guests **Fidel Rodriguez** of "Divine Forces Radio", and **Neroli Devaney** (Humboldt Hot Air). UCSC Outstanding Recent Alum Neroli Devaney takes us through her journey from college radio to the founding of an LPFM in Arcata, Calif. All the challenges that you might face back at your own station stemming from low resources and not a lot of guidance are part of this journey of a hip hop DJ to founding an arts-focused low power FM station. **Fidel Rodriguez**, born and raised in Santa Barbara, will show us how a media education can prepare you for work in social justice organizing and activism. Starting out as a hip hop DJ, Fidel soon developed a platform to amplify justice issues and organize workshops focused on empowerment.

Speaker Bios

Ernesto Aguilar: KQED Executive Director of Radio Programming/DEI Initiatives

From volunteering and serving on the executive committee of Rice University's legendary college radio station KTRU to working as news and program director at KPFT, the only radio station in the United States to have been bombed off the air, Ernesto Aguilar's life was transformed by public media. At KQED in San Francisco, he oversees radio broadcast content and DEI initiatives in the organization's Content division. In his spare time, he writes OIGO, a newsletter on public media and diversity; and recently co-authored a resource guide on creating effective DEI Councils. Prior to KQED, Aguilar helped public, community and college stations across the country as executive director of the National Federation of Community Broadcasters. He was also part of the founding committee of Public Media for All, an initiative aimed at organizing public media around actionable DEI outcomes.

Nicholas F. Centino, Ph.D.

Born and raised on the central coast, Nicholas F. Centino earned his doctorate in Chicana & Chicano Studies at the University of California, Santa Barbara. Inspired by the alternative youth cultures he encountered growing up in the rural farming community of Lompoc, Dr. Centino's work examines the popular cultural practices of Chicanx & Latinx people as strategies of survival & negotiation. With a keen eye to ways in which hierarchies of power shape the everyday and mundane experiences of common people, his work highlights often ignored and dismissed narratives of struggle in the contemporary moment as well as in eras gone by. He is the author of *Razabilly: Transforming Sights, Sounds, and History in the Los Angeles Latina/o Rockabilly Scene*.

Neroli Devaney

Neroli Devaney (College Nine '19, Sociology) developed a passion for community radio early on, co-hosting her dad's show on Humboldt State's KHSU. At UC Santa Cruz, she became deeply involved with KZSC, organizing live events and founding Queen Beats, a weekly show featuring women and gender-queer artists in hip hop. After graduating, Devaney founded Humboldt Hot Air, an internet radio station broadcasting from Arcata. In 2024, the FCC approved their license to broadcast as KHHA-LP 94.7 FM. Devaney's work in community radio has earned her the Outstanding Recent Alumni Award from UC Santa Cruz.

Lisa Hajjar

Lisa Hajjar has an international reputation for her work on sociology of law and conflict, human rights, political violence, and contemporary international affairs. She is an interdisciplinary scholar who contributes to multiple fields in the social sciences and humanities, including Middle East Studies, American Studies, and Law and Society. Her current research focuses primarily on the US "war on terror," particularly around the issues of torture, targeted killing, and Guantanamo. She is the only social scientist who has traveled to Guantanamo (14 times to date), where she conducts research and writes about the military commissions. Another area of current research focuses on human rights in the Arab world. Her journalistic writings have been published by *The Nation*, *Al Jazeera English*, *Middle East Report*, and *Jadaliyya*. Lisa is the Faculty sponsor of KCSB News' Sociology 91 course.

Fidel Rodriguez

Fidel is a thought leader, innovative, and visionary. Fidel graduated from the University of Southern California as a McNair Scholar with degrees in Chicano/Latino and African American studies. Additionally, he is a certified trainer for Franklin Covey and an initiated Awo, one who possesses specialized esoteric knowledge in the ancient wisdom of Ifa. He was born and raised in Santa Barbara, California, and is of Indigenous, Mexican, and African descent. He has worked as a producer, educator, mentor, and community organizer. Fidel produced several number-one-rated Hip-Hop radio programs for Clear Channel and Pacifica Radio and is best known for Divine Forces Radio. Fidel has spoken internationally on topics such as Wellness, Native American and African cultures, Colonialism, and Capitalism with the intention of galvanizing paradigm shifts amongst audiences.

Marcus Urango

Marcus is fraternal twin to Cola Boyy, from Oxnard, CA. A former member of Sea Lions alongside the late artist, Marcus was brought into punk and other scenes by his brother Matt around 2006. Like Cola Boyy, he sang in power violence and punk bands including Elephant Mace and Ghetto Bl'aster. A graduate of Arizona State with a BA in Film & Media, he spends personal time watching movies, writing lyrics, and working on novels he aims to self-publish. Hardcore and punk are integral to Marcus's life, with this present-day 805-scene being his favorite; a sentiment shared by his brother. Marcus cherishes nearly 20 years of local shows and touring made possible by Cola.

Jennifer Waits

Co-founder of Radio Survivor (radio show/podcast and blog) where she covers the culture of sound and college radio and champions the importance of saving student radio broadcasts and ephemera. She's also a co-chair of the College, Community & Educational Radio Caucus for the Library of Congress' Radio Preservation Task Force. She hosts a weekly show at KFJC 89.7FM in Los Altos Hills, California.

KCSB-FM 91.9 Leadership Team

Naila Irfan
General Manager
gm@kcsb.org

Rosie Bultman
External News Director
ext.news@kcsb.org

Emma Hacker
KJUC Program Director
pd.kjuc@kcsb.org

Parker Doti
Music Director
int.md@kcsb.org

Galilea Trujillo
Publications Coordinator
publication@kcsb.org

Ted Coe
Staff Advisor
advisor@kcsb.org

Ari Schweitzer
Program Director
pd@kcsb.org

Joyce Chi
Internal News Director
int.news@kcsb.org

Dawn Duggan
KJUC General Manager
gm.kjuc@kcsb.org

Maya Widom
Assistant Engineer
asst.eng@kcsb.org

Lisa Osborn
News & Public Affairs Director
nd@kcsb.org

Jennifer Kiser
Assistant Director for
Independent Media
adim@kcsb.org

Zuri Wilson
Production Coordinator
production@kcsb.org

Mack Kiatrungrit
Sports Director
sports.dir@kcsb.org

Avery Morgan
Digital Media Coordinator
dmc@kcsb.org

Isabelle Prittie
Promotions Coordinator
promotion@kcsb.org

Keith Rozendal
Chief Engineer
eng@kcsb.org

Thanks to AS Program Board for their support of the public sessions in Corwin Pavilion.

KCSB FM 91.9

AS UCSB Associated Students

Contacts

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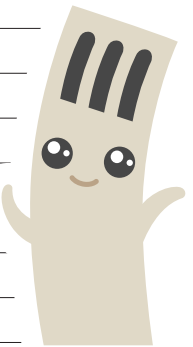

Thank you!

Safe travels back to your home stations!